

Harold Snyder  
P.O. Box 926  
Nipomo, CA 93444

April 11, 2011

Michael LeBrun,  
Nipomo Community Services District (NCSD)  
148 Wilson Street, P.O. Box 326  
Nipomo, CA 93444

(805) 929-1133 Phone  
(805) 929-1932 Fax

Dear Michael LeBrun:

In the April 13<sup>th</sup> 2011 Agenda Item E-3 states

“On March 23, 2010, your Board approved a contract with True North/Tramultola/Terrain with a not to exceed amount of \$76,000. The contract and scope included polling, a four-month outreach effort and other related work to assist the District with building understanding and support of the District's supplemental water project.

After numerous delays, the consultant conducted a telephone poll in March 2011. Initial results from the polling indicate the community, while very concerned over drinking water reliability and safety, is not aware of the area-wide need for supplemental water, and in turn is not currently highly supportive of a project to address that need.”

I am making a public record request for copies of the following documents/emails/faxes:

1. Any invoices and/or statements submitted by “North/Tramultola/Terrain” for work done under the “Board approved contract”.
2. Any text, scripts and/or information provided or used for any “outreach effort”.
3. Any text, scripts, information of the “Poll” Questions used.
4. Any results of the “Poll” conducted in “March 2011”
5. Any reports, summaries, conclusions, and/or recommendations provided by “North/Tramultola/Terrain”.
6. Any requests for “other related work” made by NCSD to “North/Tramultola/Terrain”.

In the modern day most documents are in electronic/computer form and as I understand it NCSD now has a “paperless office”, a electronic/computer format of the documents is acceptable, I understand that a CD or DVD costs \$15 and I estimate that 1 CD/DVD will be needed.

Thank You



Harold Snyder

**RECEIVED**

**APR 11 2011**

**NIPOMO COMMUNITY  
SERVICES DISTRICT**

# NIPOMO COMMUNITY

## BOARD MEMBERS

JAMES HARRISON, PRESIDENT  
LARRY VIERHEILIG, VICE PRESIDENT  
MICHAEL WINN, DIRECTOR  
ED EBY, DIRECTOR  
DAN A. GADDIS, DIRECTOR



*Serving the Community Since 1965*

# SERVICES DISTRICT

## STAFF

MICHAEL LEBRUN, INTERIM GENERAL MANAGER  
LISA BOGNUDA, ASSISTANT GENERAL MANAGER  
PETER SEVCIK, P.E., DISTRICT ENGINEER  
TINA GRIETENS, UTILITY SUPERINTENDENT  
JON SEITZ, GENERAL COUNSEL

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148 SOUTH WILSON STREET POST OFFICE BOX 326 NIPOMO, CA 93444 - 0326  
(805) 929-1133 FAX (805) 929-1932 Website address: [ncsd.ca.gov](http://ncsd.ca.gov)

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April 21, 2011

Harold Snyder  
P.O. Box 926  
Nipomo, CA 93444

Dear Mr. Snyder:

**SUBJECT: YOUR APRIL 11, 2011, PUBLIC RECORDS REQUEST TO THE NIPOMO  
COMMUNITY SERVICES DISTRICT**

Please accept this letter in response to your Public Records Request of April 11, 2011, received by the Nipomo Community Services District ("District") on April 11, 2011. This response has been reviewed by District Legal Counsel, Jon S. Seitz, and is the person responsible for raising objections referenced in this response.

In raising the objections to specific requests, the District relies on the following:

(a) California Government Code Section 6254 which provides that except as provided in Sections 6254.7 and 6254.13, nothing in this chapter shall be construed to require disclosure of records that are any of the following:

(a) "Preliminary drafts, notes, or interagency or intra-agency memoranda that are not retained by the public agency in the ordinary course of business, if the public interest in withholding those records clearly outweighs the public interest in disclosure."

(b) The deliberative process procedure which is intended to afford a measure of privacy regarding conversations, discussions, debates, deliberations and like materials reflecting advice, opinions and recommendations, considered by decision makers as referenced in the California Supreme Court Case in *Regents of Univ. of Ca. V. Superior Court* (1999) 20 Cal. 4<sup>th</sup> 509.

The District responds to your specific requests as follows:

1. The invoices and/or statements submitted by "North/Tramultola/Terrain" for work done under the "Board approved contract," will be made available for inspection and photocopying.

2. The Script/text used for the poll questions will be made available for inspection and photocopying. The term "information" as used in this request is ambiguous (see last paragraph of this response if you wish to clarify).
3. As stated in response to request number two above, the text / script, for the "Poll" Questions will be made available for inspection and photocopying. The term "information" as used in this request is ambiguous (see last paragraph of this response if you wish to clarify).
4. The results of the "Poll conducted on March 2011, have not been completed and are in preparation as stated by Bonnie Moss at the District's Board of Directors meeting of April 13, 2011, at which you were in attendance. The District expects to receive the report of the poll results for presentation at the May 11, 2011, District meeting. To the extent this request could be interpreted to request draft reports, and assuming that draft reports exist, the District objects to the request on the basis of Government Code Section 6254 (above). The public will be better served by receiving the results at a public meeting with the opportunity for public comment and questions during the presentation of the report to the Board of Directors.
5. The District has previously provided you with the report, summary, conclusion, and recommendations provided by "North/Tramultola/Terrain." that were received by the Board of Directors at the meeting of April 13, 2011, at which you were in attendance. To the extent this request could be an interpreted to request, draft summaries, conclusions and/or recommendations, and further assuming drafts exist, then the District objects to the request on the basis of the deliberative process as referenced in paragraph 2 (page 1) and California Government Code Section 6254 (above). Draft conclusions and summaries by their very nature, reflect the deliberative process. Further, the public will be better served by receiving the results at a public meeting with the opportunity for public comment and questions during the presentation of the reports and conclusions to the District Board of Directors.
6. There are no requests for "other related work".

Documents and responses are consistent with the meaning of words as used by the Nipomo Community Services District General Manager in drafting the Staff Report.

The above referenced documents will be made available for inspection during the week of April 25, 2011, and upon twenty-four (24) hour notice. Please contact Ms. Bognuda at (805) 929-1133 to arrange an appropriate time for inspection. Upon request and as an alternative to providing the documents for inspection, the District will produce all documents indentified and forward them to your office upon receipt of deposit for photocopying. The deposit amount can be arranged with Ms. Bognuda.

Further, if you believe the documents identified in the above paragraph are not responsive to your request and you wish to clarify what document you are requesting, then pursuant to Government Code Section 6253.1 a District representative is willing to meet with you, at a mutually agreeable time, to assist you in identifying precisely what records you are requesting. Please call Michael LeBrun at 929-1133 to make an appointment to meet.

Very truly yours,

NIPOMO COMMUNITY SERVICES DISTRICT

A handwritten signature in black ink that reads "Michael LeBrun". The signature is written in a cursive style with a large initial 'M' and 'L'.

Michael LeBrun  
Interim General Manager

\*\*\*\*\*  
\* Nipomo CSD \*  
\*\*\*\*\*

148 S Wilson, PO Box 326  
Nipomo, CA. 93444

April 26, 2011                      Receipt #.: 61863  
Tuesday 9:36 am                    Register #.: 000  
By: KATHY                            Terminal ID: T0

COF

COPIES    6.30

Total    6.30

Check #  
Check Amt...:                                      .00  
Cash.....:                                        6.30  
Amt Tendered:                                    6.30  
Total Paid...:                                      6.30

Change.....:                                      .00

Paid By.: SNYDER-COPIES



True North Research, Inc.

741 Garden View Ct., Suite 208  
Encinitas, CA 92024

# Invoice

|           |           |
|-----------|-----------|
| Date      | Invoice # |
| 3/15/2011 | 1728      |

|  |
|--|
| <b>Bill To</b>   |
| Nipomo CSD<br>Attn: Michael LeBrun <i>MSL</i><br>148 South Wilson St.<br>Nipomo CA 93444 |

|                |
|----------------|
| <b>Ship To</b> |
|                |

| P.O. Number  | Terms                 | Rep  | Ship      | Via | F.O.B.  | Project               |
|--|-----------------------|--|-----------|-----|---|-----------------------|
|  |                       |  | 3/15/2011 |     |   | Phase 1 Assessment... |
| Quantity   | Item Code             | Description  |           |     | Price Each  | Amount                |
|  | Professional Servi... | Phase 1 Survey & Feasibility Assessment Interim Invoice<br>Note: travel expenses will be billed separately for Phase 1 |           |     | 19,926.80   | 19,926.80             |
| <b>RECEIVED</b><br>MAR 28 2011<br>NIPOMO COMMUNITY SERVICES DISTRICT |                       | <div style="border: 1px solid black; padding: 5px; display: inline-block;">             500-1590-H5           </div>   |           |     | <b>Total</b> <span style="float: right;">\$19,926.80</span> |                       |
|  |                       | #/TO: _____<br>Dept Mgr. _____<br>Entered <i>mw</i><br>Pre-approval <i>SB</i><br>Cont. approval <i>MSL</i>             |           |     |   |                       |



True North Research, Inc.

741 Garden View Ct., Suite 208  
Encinitas, CA 92024

# Invoice

|           |           |
|-----------|-----------|
| Date      | Invoice # |
| 3/18/2011 | 1729      |

|  |
|--|
| Bill To  |
| Nipomo CSD<br>Attn: Michael LeBrun <i>MSL</i><br>148 South Wilson St.<br>Nipomo CA 93444 |

|         |
|---------|
| Ship To |
|         |

| P.O. Number  | Terms               | Rep   | Ship  | Via | F.O.B.     | Project               |
|--|---------------------|---|---|-----|------------|-----------------------|
|  |                     |   | 3/18/2011   |     |            | Phase 1 Assessment... |
| Quantity   | Item Code           | Description   |   |     | Price Each | Amount                |
|  | Travel Reimburse... | Car Rental & Gas for B. Moss 3/8/11                         |   |     | 178.08     | 178.08                |
|  | Travel Reimburse... | Train & vehicle miles for 3/8/11 T. McLarney & B. Robinson  |   |     | 166.75     | 166.75                |
|  | Travel Reimburse... | Train & vehicle miles for 6/10/10 T. McLarney & B. Robinson |   |     | 166.75     | 166.75                |
|  | Travel Reimburse... | Train & vehicle miles for 8/2/10 T. McLarney & B. Robinson  |   |     | 166.75     | 166.75                |
| <div style="border: 1px solid black; padding: 5px; width: fit-content;">           FUND-ACCOUNT-DEPT-AMI<br/>           500-1590-H5<br/> <br/>           PO#/TO # _____<br/>           Dept Mgr _____<br/>           Entered by <i>mw</i><br/>           Reviewed by <i>LSB</i><br/>           GM Approval <i>MSL</i> </div> |                     |   | <div style="border: 1px solid black; padding: 10px; width: fit-content; margin: auto;"> <p style="font-size: 24px; margin: 0;">RECEIVED</p> <p style="font-size: 18px; margin: 0;">MAR 21 2011</p> <p style="font-size: 14px; margin: 0;">NIPOMO COMMUNITY SERVICES DISTRICT</p> </div> |     |            |                       |
| <b>Total</b>   |                     |   |   |     |            | \$678.33              |

741 Garden View Court, Suite 208 • Encinitas, CA 92024 • 760.632.9900





**Section 1: Introduction to Study**

Hi, may I please speak to \_\_\_\_\_. My name is \_\_\_\_\_, and I'm calling on behalf of TNR, an independent public opinion research firm. We're conducting a survey of property owners about important issues in Nipomo (Nuh-PO-mo) and the Mesa (May-suh) and I'd like to get your opinions.

*If needed:* This is a survey about important issues in your community. I'm NOT trying to sell anything and I won't ask for a donation.

*If needed:* The survey should take about 10 minutes to complete.

*If needed:* If now is not a convenient time, can you let me know a better time so I can call back?

*If the person asks why you need to speak to the listed person or if they ask to participate instead, explain:* For statistical purposes, at this time the survey must only be completed by this particular individual.

*If the person says they are an elected official or is somehow associated with the survey, politely explain that this survey is designed to measure the opinions of those not closely associated with the study, thank them for their time, and terminate the interview.*

**Section 2: Local Issues**

Q1. To begin, I'm going to read a list of issues in your community and for each one, please tell me how important you feel the issue is to you, using a scale of extremely important, very important, somewhat important or not at all important.

Here is the (first/next) issue: \_\_\_\_\_. Do you think this issue is extremely important, very important, somewhat important, or not at all important?

|   | Randomize  | Extremely important | Very important | Somewhat important | Not at all important | Not sure | Refused |
|---|--|---------------------|----------------|--------------------|----------------------|----------|---------|
| A | Protecting the environment                         | 1                   | 2              | 3                  | 4                    | 98       | 99      |
| B | Ensuring an adequate supply of safe drinking water | 1                   | 2              | 3                  | 4                    | 98       | 99      |
| C | Improving public safety                            | 1                   | 2              | 3                  | 4                    | 98       | 99      |
| D | Improving the quality of education                 | 1                   | 2              | 3                  | 4                    | 98       | 99      |
| E | Protecting our water quality                       | 1                   | 2              | 3                  | 4                    | 98       | 99      |
| F | Limiting local tax increases                       | 1                   | 2              | 3                  | 4                    | 98       | 99      |
| G | Increasing local job opportunities                 | 1                   | 2              | 3                  | 4                    | 98       | 99      |

| <b>Section 3: Awareness of Water Provider</b> |  |  |
|---|--|--|
| Q2  | Prior to taking this survey, had you ever heard of the <Nipomo Community Services District/Woodlands Mutual Water Company/Golden State Water Company/Rural Water Company>? Pipe water provider's name based on S10.  |  |
|   | 1  | Yes<br>Ask Q3                          |
|   | 2  | No<br>Skip to intro preceding Q4       |
|   | 98   | Not sure<br>Skip to intro preceding Q4 |
|   | 99   | Refused<br>Skip to intro preceding Q4  |
| Q3  | In general, how familiar would you say you are with <Nipomo Community Services District/Woodlands Mutual Water Company/Golden State Water Company/Rural Water Company>? Would you say you are very familiar, somewhat familiar, slightly familiar, or not at all familiar? |  |
|   | 1  | Very familiar                          |
|   | 2  | Somewhat familiar                      |
|   | 3  | Slightly familiar                      |
|   | 4  | Not at all familiar                    |
|   | 98   | Not sure                               |
|   | 99   | Refused                                |

| <b>Section 4: Initial Ballot Test</b>   |   |                                   |
|---|---|-----------------------------------|
| The <Nipomo Community Services District/Woodlands Mutual Water Company/Golden State Water Company/Rural Water Company> provides all of the fresh water in your service area. Next year, property owners in your community may be asked to vote on a local ballot measure. Let me read you a summary of the measure: |   |                                   |
| Q4  | <p>In order to:</p> <ul style="list-style-type: none"> <li>◊ Ensure that we have safe and reliable sources of high quality water</li> <li>◊ Build the Water Pipeline and facilities needed to provide enough drinking water to meet the needs of the community</li> <li>◊ Protect against seawater contamination of our drinking water sources</li> <li>◊ And avoid environmental problems caused by over pumping groundwater</li> </ul> <p>Shall property owners in your community be assessed an annual fee for each property that they own? The fee for your property would be approximately \$ &lt;Rate A&gt; per year. The measure would require regular reports to the community for community oversight and that all money be used to build the water pipeline project.</p> <p>If the election were held today, would you vote yes or no on this measure? Get answer then ask: Would that be definitely (yes/no) or probably (yes/no)?</p> |                                   |
|   | 1   | Definitely Yes<br>Skip to Q6      |
|   | 2   | Probably Yes<br>Skip to Q6        |
|   | 3   | Probably No<br>Ask Q5             |
|   | 4   | Definitely No<br>Ask Q5           |
|   | 98  | Don't Know/Not Sure<br>Skip to Q6 |
|   | 99  | Refused<br>Skip to Q6             |

|           |            |   |  |
|-----------|------------|---|--|
| <b>Q5</b> |            | Is there a particular reason why you would <u>not</u> support the water measure I just described? |  |
|           |            | Record Verbatim Response – Record up to first two responses.                                      |  |
| 2         | No         |   |  |
| 98        | Don't Know |   |  |
| 99        | Refused    |   |  |

**Section 5: Fee Threshold**

|  |              |   |              |             |               |          |         |
|--|--------------|---|--------------|-------------|---------------|----------|---------|
| <b>Q6</b>  |              | The measure I just described would raise money through annual property taxes paid by residential and commercial property owners in the district. However, the amount to be charged to each parcel has not been determined yet.    |              |             |               |          |         |
|  |              | If you heard that your household would pay _____ per year for each property that you own in the district, would you vote yes or no on the measure? <i>Get answer, then ask: Is that definitely (yes/no) or probably (yes/no)?</i> |              |             |               |          |         |
| Read in sequence starting with the highest amount (A), then the next highest (B), and so on. If respondent says 'definitely yes', record 'definitely yes' for all LOWER dollar amounts and go to next section. |              |   |              |             |               |          |         |
|  | Ask in Order | Definitely Yes  | Probably Yes | Probably No | Definitely No | Not Sure | Refused |
| A  | Rate A       | 1   | 2            | 3           | 4             | 98       | 99      |
| B  | Rate B       | 1   | 2            | 3           | 4             | 98       | 99      |
| C  | Rate C       | 1   | 2            | 3           | 4             | 98       | 99      |

**Section 6: Background Information about the Water Pipeline Project**

|           |  |  |                      |           |          |         |
|-----------|--|--|----------------------|-----------|----------|---------|
| <b>Q7</b> |  | Next, I'd like to provide you with some background information about the Water Pipeline Project that would be funded by the measure. As I read each piece of information, I'd like to know whether the information affects your support for the measure. |                      |           |          |         |
|           |  | Here is the (first/next) one _____ Hearing this, are you more likely to support the measure or does this information have no effect? <i>If 'more likely', ask: Would that be much more likely or somewhat more likely?</i>                               |                      |           |          |         |
|           | Read in Order  | Much More Likely   | Somewhat More Likely | No Effect | Not Sure | Refused |
| A         | All of the water in your community is pumped from the local groundwater supply. The water supply has been <u>over pumped</u> for many years, meaning that much more water has been pumped out than is replaced naturally. Now there is a serious water shortage. | 1  | 2                    | 3         | 98       | 99      |
| B         | Pumping too much water from the groundwater supply each year can result in seawater contaminating the water supply and   | 1  | 2                    | 3         | 98       | 99      |

|   |  |   |   |   |    |    |
|---|--|---|---|---|----|----|
|   | other water quality problems.  |   |   |   |    |    |
| C | To meet the needs of the community, local water providers have to obtain <u>new</u> sources of fresh drinking water. There are no other local sources of water that can be used.   | 1 | 2 | 3 | 98 | 99 |
| D | Studies have shown that the most cost-effective method for increasing the water supply is to import water from Santa Maria. To do this, local water providers have proposed to share in the cost of building a pipeline, pumps and treatment facilities. | 1 | 2 | 3 | 98 | 99 |
| E | The ballot measure I described earlier will raise money to build the Water Pipeline and facilities needed to provide water for your community.   | 1 | 2 | 3 | 98 | 99 |

**Section 7: Positive Arguments**

What I'd like to do now is tell you what some people are saying about the measure we've been discussing.

|    |   |                 |                     |                       |               |                       |         |
|----|---|-----------------|---------------------|-----------------------|---------------|-----------------------|---------|
| Q8 | Supporters of the measure say: _____. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to <b>SUPPORT</b> the measure?                                       |                 |                     |                       |               |                       |         |
|    | <i>Randomize</i>  | Very Convincing | Somewhat Convincing | Not At All Convincing | Don't Believe | Don't Know/No Opinion | Refused |
| A  | All money raised by the measure will stay in our community to build the Water Pipeline Project. It can't be taken away by the State or used for other purposes.   | 1               | 2                   | 3                     | 4             | 98                    | 99      |
| B  | There will be a clear system of accountability including annual reports to the community and a Citizen's Oversight Committee to ensure that the money is spent properly.                                | 1               | 2                   | 3                     | 4             | 98                    | 99      |
| C  | We are in a water crisis. Studies show there is not enough local groundwater to support our community. We need to support this measure so we can have an adequate supply of safe, reliable fresh water. | 1               | 2                   | 3                     | 4             | 98                    | 99      |
| D  | This measure ensures that all property owners pay their fair share.   | 1               | 2                   | 3                     | 4             | 98                    | 99      |
| E  | Water is critically important to maintaining our local economy, creating jobs, maintaining property values, and protecting our overall quality of life. We need to support this measure.                | 1               | 2                   | 3                     | 4             | 98                    | 99      |
| F  | This project is NOT growth inducing. It is designed to meet the community's <u>current</u> need for water and replenish the ground water system that continues to be over pumped.                       | 1               | 2                   | 3                     | 4             | 98                    | 99      |

|   |   |   |   |   |   |    |    |
|---|---|---|---|---|---|----|----|
| G | This measure is supported by a broad coalition of individuals and community organizations, including environmental groups, local businesses, and concerned property owners. | 1 | 2 | 3 | 4 | 98 | 99 |
|---|---|---|---|---|---|----|----|

**Section 8: Interim Ballot Test**

Sometimes people change their mind about a measure once they have more information about it. Now that you have heard a bit more about the measure, let me read you a summary of it again:

|     |   |                     |   |   |   |    |    |
|-----|---|---------------------|---|---|---|----|----|
| Q9  | <p>In order to:</p> <ul style="list-style-type: none"> <li>◊ Ensure that we have safe and reliable sources of high quality water</li> <li>◊ Build the Water Pipeline and facilities needed to provide enough drinking water to meet the needs of the community</li> <li>◊ Protect against seawater contamination of our drinking water sources</li> <li>◊ And avoid environmental problems caused by over pumping groundwater</li> </ul> <p>Shall property owners in your community be assessed an annual fee for each property that they own? The fee for your property would be approximately: \$&lt;Rate A&gt; per year. The measure would require regular reports to the community for community oversight, and that all money be used to build the water pipeline project.</p> <p>If the election were held today, would you vote yes or no on this measure? Get answer, then ask: Would that be definitely (yes/no) or probably (yes/no)?</p> | 1                   | 2 | 3 | 4 | 98 | 99 |
|     | 1   | Definitely Yes      |   |   |   |    |    |
|     | 2   | Probably Yes        |   |   |   |    |    |
|     | 3   | Probably No         |   |   |   |    |    |
|     | 4   | Definitely No       |   |   |   |    |    |
|     | 98  | Don't Know/Not Sure |   |   |   |    |    |
|     | 99  | Refused             |   |   |   |    |    |
| Q10 | <p>A benefit assessment measure is the least expensive way to raise the money needed to build the water pipeline project, which is why it was chosen.</p> <p>If this measure does not pass, the water providers will be forced to raise water rates to pay for the Project. A rate increase will be more expensive for customers, especially those with homes and developed properties.</p> <p>Knowing this, would you vote yes or no on this measure? Get answer, then ask: Would that be definitely (yes/no) or probably (yes/no)?</p>  | 1                   | 2 | 3 | 4 | 98 | 99 |
|     | 1   | Definitely Yes      |   |   |   |    |    |
|     | 2   | Probably Yes        |   |   |   |    |    |
|     | 3   | Probably No         |   |   |   |    |    |
|     | 4   | Definitely No       |   |   |   |    |    |
|     | 98  | Don't Know/Not Sure |   |   |   |    |    |
|     | 99  | Refused             |   |   |   |    |    |

| <b>Section 9: Negative Arguments</b>                            |  |                 |                     |                       |               |                       |         |
|---|--|-----------------|---------------------|-----------------------|---------------|-----------------------|---------|
| Next, let me tell you what opponents of the measure are saying. |  |                 |                     |                       |               |                       |         |
| Q11   | Opponents of the measure say: _____. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to OPPOSE the measure?         |                 |                     |                       |               |                       |         |
|   | <i>Randomize</i>   | Very Convincing | Somewhat Convincing | Not At All Convincing | Don't Believe | Don't Know/No Opinion | Refused |
| A   | People are having a hard time making ends meet with the housing crisis, financial crisis, and the economy in recession. Now is NOT the time to be raising taxes. | 1               | 2                   | 3                     | 4             | 98                    | 99      |
| B   | Water agencies have either raised rates recently, or plan to do so soon. They should use THAT money to pay for these projects, not a new tax.                    | 1               | 2                   | 3                     | 4             | 98                    | 99      |
| C   | This measure isn't fair. It charges some property owners a lot more than others, even though they use about the same amount of water.                            | 1               | 2                   | 3                     | 4             | 98                    | 99      |
| D   | This measure will encourage growth and development.  | 1               | 2                   | 3                     | 4             | 98                    | 99      |
| E   | This project is NOT needed. There is no real evidence of salt water intrusion into our local ground water  | 1               | 2                   | 3                     | 4             | 98                    | 99      |
| F   | This problem can be solved by making water conservation mandatory. We don't need to build a pipeline to import water.  | 1               | 2                   | 3                     | 4             | 98                    | 99      |

**Section 10: Final Ballot Test**

Now that you have heard a bit more about the measure, let me read you a summary of it one more time:

|     |  |                |
|-----|--|----------------|
| Q12 | In order to:   |                |
|     | <ul style="list-style-type: none"> <li>◊ Ensure that we have safe and reliable sources of high quality water</li> <li>◊ Build the Water Pipeline and facilities needed to provide enough drinking water to meet the needs of the community</li> <li>◊ Protect against seawater contamination of our drinking water sources</li> <li>◊ And avoid environmental problems caused by over pumping groundwater</li> </ul> |                |
|     | <p>Shall property owners in your community be assessed an annual fee for each property that they own? The fee for your property would be approximately \$ &lt;Rate A&gt; per year. The measure would require regular reports to the community for community oversight, and that all money be used to build the water pipeline project.</p>   |                |
|     | <p>If the election were held today, would you vote yes or no on this measure? Get answer, then ask: Would that be definitely (yes/no) or probably (yes/no)?</p>  |                |
|     | 1  | Definitely Yes |
|     | 99   | Refused        |

**Section 11: Background/Demographics**

Thank you so much for your participation. I have just a few background questions for statistical purposes.

|    |   |                               |
|----|---|-------------------------------|
| D1 | In general, do you have a favorable or unfavorable opinion of the <Nipomo Community Services District/Woodlands Mutual Water Company/Golden State Water Company/Rural Water Company>, or do you have no opinion either way? |                               |
|    | 1   | Favorable                     |
|    | 2   | Unfavorable                   |
|    | 3   | No opinion                    |
|    | 99  | Refused                       |
| D2 | How long have you owned property in Nipomo (Nuh-PO-mo) or the Mesa?   |                               |
|    | 1   | Less than 1 year              |
|    | 2   | 1 year to less than 5 years   |
|    | 3   | 5 years to less than 10 years |
|    | 4   | 10 years to less than 15      |
|    | 5   | 15 years or more              |
|    | 99  | Refused                       |

|  |  |   |
|--|--|---|
| <b>D3</b>  | <b>Do you own more than one property in the area?</b>  |   |
|  | 1  | Yes                                     |
|  | 2  | No                                      |
|  | 99   | Refused                                 |
| <b>D4</b>  | <b>Do you have undeveloped property in the area that you eventually want to build on?</b>  |   |
|  | 1  | Yes <i>Ask D5</i>                       |
|  | 2  | No <i>Skip to D7</i>                    |
|  | 99   | Refused <i>Skip to D7</i>               |
| <b>D5</b>  | <b>Is your undeveloped property in the service area of one of the following water providers: Nipomo Community Services District, Woodlands Mutual Water Company, Golden State Water Company, or Rural Water Company?</b>                                   |   |
|  | 1  | Yes <i>Ask D6</i>                       |
|  | 2  | No <i>Skip to D7</i>                    |
|  | 99   | Refused <i>Skip to D7</i>               |
| <b>D6</b>  | <b>If you knew that this measure will ensure that there is enough water to allow your property to be developed in the future, and that it will also lower your cost of connecting to the water system by 70%, would you vote yes or no on the measure?</b> |   |
|  | 1  | Yes                                     |
|  | 2  | No                                      |
|  | 98   | Not sure                                |
|  | 99   | Refused                                 |
| <b>D7</b>  | <b>Prior to taking this survey, were you aware that there is a serious water shortage in your area?</b>  |   |
|  | 1  | Yes                                     |
|  | 2  | No                                      |
|  | 3  | Don't believe there is a water shortage |
|  | 99   | Refused                                 |
| <b>D8</b>  | <b>Do you consider yourself to be an environmentalist? If yes, ask: Would that be a strong or a moderate environmentalist?</b>   |   |
|  | 1  | Yes, strong environmentalist            |
|  | 2  | Yes, moderate environmentalist          |
|  | 3  | No, not an environmentalist             |
|  | 99   | Refused                                 |
| Those are all of the questions that I have for you. Thanks so much for participating in this important survey. |  |   |



| <b>Post-Interview &amp; Sample Items</b> |                             |                           |
|--|-----------------------------|---------------------------|
| <b>S1</b>                                | <b>Gender</b>               |                           |
|  | 1                           | Male                      |
|  | 2                           | Female                    |
| <b>S2</b>                                | <b>Party</b>                |                           |
|  | 1                           | Democrat                  |
|  | 2                           | Republican                |
|  | 3                           | Other                     |
|  | 4                           | DTS                       |
| <b>S3</b>                                | <b>Age on Voter File</b>    |                           |
|  | 98                          | Not sure/Don't Know       |
|  | 99                          | Refused                   |
| <b>S4</b>                                | <b>Registration Date</b>    |                           |
|  | 1                           | 2010 to 2005              |
|  | 2                           | 2004 to 2001              |
|  | 3                           | 2000 to 1997              |
|  | 4                           | 1996 to 1990              |
|  | 5                           | Before 1990               |
| <b>S5</b>                                | <b>Household Party Type</b> |                           |
|  | 1                           | Single Dem                |
|  | 2                           | Dual Dem                  |
|  | 3                           | Single Rep                |
|  | 4                           | Dual Rep                  |
|  | 5                           | Single Other              |
|  | 6                           | Dual Other                |
|  | 7                           | Dem & Rep                 |
|  | 8                           | Dem & Other               |
|  | 9                           | Rep & Other               |
|  | 0                           | Mixed (Dem + Rep + Other) |

|     |                            |                           |
|-----|----------------------------|---------------------------|
| S6  | ZIP Code                   |                           |
|     | 5-digit ZIP                |                           |
| S7  | Voting History             |                           |
|     | For last six elections     |                           |
| S8  | Likely to Vote by Mail     |                           |
|     | 1                          | Yes                       |
|     | 2                          | No                        |
| S9  | Likely November 2010 Voter |                           |
|     | 1                          | Yes                       |
|     | 2                          | No                        |
| S10 | Water Purveyor             |                           |
|     | 1                          | Nipomo CSD                |
|     | 2                          | Woodlands Mutual Water Co |
|     | 3                          | Golden State Water Co     |
|     | 4                          | Rural Water Co            |
| S11 | Undeveloped property?      |                           |
|     | 1                          | Yes                       |
|     | 2                          | No                        |